

THINK BEFORE YOU DRINK

THE COST OF BOTTLED WATER

WE'VE ROUNDED UP 10 FACTS

ON WHY YOU SHOULD SWITCH FROM BOTTLED TO TAP



50 BILLION bottled water is manufactured every year globally

AMERICANS

are the top consumers of bottled water, taking 60 % or 30 billion of the global tally



EVERY SECOND

1,500 bottled water is consumed in the US

SAME VOLUME OF WATER, DIFFERENT PRICES

Bottled water



WORTH \$6,670



Tap water



WORTH \$1

ONLY 10 BILLION

single-serve bottles are actually recycled. The rest end up in the landfills or worse, the planet's bodies of water, becoming threat to marine life.



2,702,000,000

Liters of oil are used annually in the process of bottling drinking water

It would take at least
450 YEARS
for a single-serve plastic bottle to decompose



SAFETY AND CONVENIENCE OF TAP WATER OVER BOTTLED WATER

Bottled water



Not subjected to EPA standards

Tap water



Subjected to EPA standards



ABOUT 40 %

of bottled water is actually from a municipal water source making it a "bottled tap water"

Filtered pitchers and reusable water bottles are

NOT ALTERNATIVES TO BOTTLED WATER



In actuality, they should be the status quo so we can save on our financial and environmental resources

THERE ARE MORE THAN ENOUGH REASONS

For you not to choose bottled water over tap water. Aside from its expensive price tag, its long decomposition time threatens the safety of Mother Earth.



TIP & TRICK



BUY A PERSONAL REUSABLE WATER BOTTLE

Fill and refill it with tap water as much as you want! This is a simple and affordable alternative that can save a lot of your financial and even the planet's resources.